



PBR
ISSN 1561-8706

PAKISTAN BUSINESS REVIEW

Indexed and Abstracted by ECONLIT, Journal of Economic Literature
Indexed by EBSCO, USA

HEC Approved "Y" Category Journal

Volume 17 Number 1

April 2015

Research

Risk Management: A Tool for Enhancing Organizational Performance
(A Comparative Study between Conventional and Islamic Banks)

Zahid Ali Channar, Piribhat Abbasi and Manisha Bai Maheshwari

A Comparative Analysis of Economic Efficiency of Conventional and Islamic
Insurance Industry in Pakistan

Pervez Zamurrad Janjua and Muhammad Akmal

Operating Performance and Financial Success: Evidence from Pakistani Companies
Javed Iqbal

Impact of Mergers on Performance of Banking Sector of Pakistan

Aysha Haider, Muhammad Shoaib and Sara Kanwal

Can Momentum Portfolios Earn More in the Karachi Stock Exchange?

Syed Hamid Ali Shah and Attaullah Shah

Airline Service Quality in Pakistan – A Customer Preferences Approach

Syed Sartaj Qasim

Estimation of Consumption Functions: The Case of Bangladesh, India, Nepal,
Pakistan and Sri Lanka

Khalid Khan, Sabeen Anwar, Manzoor Ahmed and Muhammad Abdul Kamal

Gaps in Marketing Competencies between Employers' Requirements and Graduates'
Marketing Skills

Kausar Saeed

Integrated Use of Rational and Intuitive Decision Making Style: Modern Trends in
Organizational Decision Making

Naila Batooll, M. Naveed Riaz and M. Akram Riaz

Effectiveness of TNA Based Training in Karachi's Pharmaceutical Industry

Shiraz Ahmed

Performance Related Pay of University Employees: A Comparison of Public
and Private Sector Universities of Pakistan

Bushra Nawaz and Amina Muazzam

Discussion

Leadership: what it is, what it is not

Samer Iqbal

INSTITUTE OF BUSINESS MANAGEMENT

ENTREPRENEURSHIP & MANAGEMENT EXCELLENCE CENTRE

KORANGI CREEK, KARACHI-75190, PAKISTAN

UAN (9221) 111-002-004, FAX: (9221) 3509-0968, 3509-2658

E-mail: sabina@iobm.edu.pk, chiefeditorpbr@iobm.edu.pk, <http://www.iobm.edu.pk>